# THE BLADE JOB FINDER

# Jobcase Toledo Blade Jobcase Job Posting Network

Jobcase is where employers can find a new audience of workers, who are active every day. With Jobcase, employers can:

- Reach more workers with our massive scale, network and insights reducing cost to hire.
- Access workers who aren't on job boards-expanding their audience and reducing time to hire.
- Identify and connect with the workers who match their hiring needs.

#### Jobcase Flexible Job Slots

Post, repost and replace jobs as much as you like in a single job slot! Job slots let you post when you need, for as long as you need, all for a low monthly subscription fee. Instead of buying another job posting every time you have a new role, Jobcase Flexible Job Slots allows you to swap out one of the jobs you have already posted and re-use your job slot. It's great for companies who are "always hiring", or expect to have multiple positions open.

### Benefits

- Flexible. Swap jobs in and out of the job slot at any time
- Fixed Monthly Cost. Budget ahead of time with no surprises
- **Cost-effective.** If one job fills quickly, an additional position could be filled in the same job slot without additional cost
- Save time. No need to purchase a new job posting for new open positions. Just swap out a job in an existing job slot
- Easy to increase. If you have multiple jobs, it's quick and easy to purchase multiple job slots to meet your hiring needs
- Large reach. Your job posting will be accessible by Jobcase's 100+ million registered members
- Works well in conjunction with MaxRecruit® for the best distribution of your job posting

# Features

- Available in three performance levels (Gold and Platinum garner more exposure on the Jobcase community):
  - $\circ~$  Jobcase Job Slots Basic
  - Jobcase Job Slots Gold
  - Jobcase Job Slots Platinum
- Job slots can be purchased with a monthly subscription

#### Jobcase 30 day job posting

Expand your job posting distribution to the Jobcase community. The 30 day Jobcase job posting is great for employers who have one or two open positions or are looking to fill entry level, skilled, gig and hourly positions.

# Benefits

• Increased awareness. Provides broad visibility to Jobcase's highly engaged community of job seekers

#### Features

• Distributes your job to the Jobcase community who are looking for their next job opportunity

\*Comscore Media Metrix®, Career Services and Development, Total Audience, July 2022, U.S.

Contact Us Toledo Blade Ad Sales 419-724-6500

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